

UNIVERSITY OF NOVI SAD
ACADEMY OF ARTS NOVI SAD

REPORT ON THE FOUNDING CONFERENCE OF THE CHINA – CEEC ALLIANCE OF THE
UNIVERSITIES OF ART EDUCATION (October 27-29, 2021)

The founding conference of China – Central East European Countries (CEEC) Alliance of the Universities of Art Education was held on October 27-29, 2021 online.

The Alliance is co-initiated by the Academy of Arts Novi Sad – University of Novi Sad and the Communication University of China with a support of the Association for Educational Exchange between China and Serbia.

Institutions that took part in the foundation of the Alliance and in the conference are the following:

Chinese institutions:

- Communication University of China (Beijing),
- Central Academy of Drama (Beijing),
- Shanghai Theatre Academy (Shanghai),
- Southeast University (Nanjing),
- Hebei Academy of Fine Arts (Shijiazhuang),
- Shandong Normal University (Jinan),
- Shanghai University – Shanghai Film Academy (Shanghai),
- Xi'an Children's Art Theatre,
- Association for Educational Exchange between China and Serbia

Central-East European Countries institutions:

- University of Novi Sad – Academy of Arts (Serbia),
- University of Banja Luka – Academy of Arts (Bosnia and Herzegovina),
- University of Sarajevo – Academy of Performing Arts (Bosnia and Herzegovina),
- University of Montenegro – Faculty of Dramatic Arts (Montenegro),
- West University of Timișoara – Faculty of Arts and Design (Romania).

The National Academy of Music "Prof. Pancho Vladigerov" in Sofia (Bulgaria) didn't take part in the founding conference but it did express its willingness to be a part of the Alliance.

On the 1st day of the UNIART Conference the opening address was held by prof. Dejan Madić, Rector of the University of Novi Sad. The 1st day was dedicated to the presentations of the participating institutions.

The 2nd day was dedicated to the constitution of the Alliance's General Assembly and on the approval of the final version of UNIART Protocol, i.e. memorandum of association. In the second part of the 2nd day, the institutions presented their Multilateral Scientific, Educational and Artistic Exchange Plan and the possible ways of concrete cooperation have been discussed.

The 3rd day of the conference was dedicated to the forum "Art and the Pandemic" where different and yet similar experiences during the Covid-19 pandemic were exposed and discussed.

The next steps are: gathering proposals of the participating universities for the members of the Executive Board, constitution of the Executive Board, developing of the concrete exchange plan for the further cooperation.

Novi Sad, November 1, 2021